

# Press Release



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## VELOX to distribute Anobex™ from MSM Poly

VELOX GmbH (“VELOX”), a European leader in the marketing and distribution of raw material specialities for the plastics, composites, additives and paints and coatings industries, is delighted to announce its distribution agreement with MSM Poly. VELOX is distributing acrylonitrile methyl acrylate copolymer (AMAC) latex resin which production is actively scaling up by MSM Poly at the moment. The company plans to sell under the trade name Anobex™ and is progressing with the delivery and installation of production equipment.

MSM Poly is developing Anobex™ as a replacement for the AMAC resin known as Barex®, which INEOS ceased manufacturing September 22. MSM Poly had been negotiating to acquire the Barex® name and related intellectual property from INEOS, but those discussions ended recently with no agreement. Peter Schmitt comments: “That development, however, has not impeded MSM Poly’s efforts to bring Anobex™ to market”.

Customers now are receiving initial pilot lots and report successful equivalence testing. Independent laboratories also have confirmed that the material is equivalent, using industry standard testing procedures such as FTIR.

Additionally, according to MSM Poly managing member Peter Schmitt, companies already have successfully processed Anobex™ resin into both film and injection moulded parts. Qualification runs of 1 to 5 tons will begin from February 2017 and will then go to customers for qualification and approval. MSM Poly plans to launch full commercial production of Anobex™ resin by the fourth quarter next year.

### About VELOX

VELOX is a leading European distributor of speciality materials for the plastics industry. The Hamburg-based company is an established distributor of highly innovative raw materials and provides its customers with an expert, personalised service thanks to its experienced Sales staff.

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VELOX GmbH is a European leader in the marketing and distribution of raw material specialities for the plastics, composites, rubber, paints, inks and coatings industries.

Founded in 1993 by Bernard Goursaud and N. Max Schlenzig, VELOX is headquartered in Hamburg, Germany. The company has 18 offices throughout Europe and employs over 200 experienced employees to support its customers.

VELOX – Specialities in Motion

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